

## AMENDMENTS TO THE SPECIFICATION

Please replace paragraph [0001] with the following:

**[0001]** This application claims priority under 35 U.S.C. § 119(e) to United States Provisional Application Serial No. 60/393,004, filed June 28, 2002, entitled “Custom Insight Module,” the contents of which are incorporated by reference. This application is related to U.S. Patent Application Serial No. 10/608,515 entitled “Click-Stream Data Collection” (Atty Dkt. No. OMN7132), filed on June 26, 2003.